

Picture That

ART CONSULTANTS

Art Proposal & Placement Plan – July 12, 2018 v4-revised

Facility: Lawrence + Memorial Hospital

PROJECT CONTACTS:

Kimberly A. Kalajainen
Vice President, Operations

Lawrence + Memorial Hospital
365 Montauk Ave, New London, CT 06320

Kimberly.Kalajainen@LMHosp.Org

Brianna Holland
Executive Assistant

Westerly Hospital
25 Wells Street, Westerly, RI 02891
(401) 348-3629

brianna.holland@westerlyhospital.org

Table of Contents

1.	Project Plan	3
2.	Art Placement Plan	4
3.	Corridor 1	5
5.	Corridor 2	9

Welcome to the World of Picture That LLC

This proposal was custom designed for your facility, taking into consideration the art criteria specified in the PROJECT DESIGN FORM you recently completed.

Framing specifications include mounting each work of art, matting, a frame of your choice, non-glare glass or acrylic, and delivery unless otherwise specified. Installation services can also be arranged.

Please review the contents of this proposal and know that all recommendations can be further refined to meet your art preferences.

We welcome your feedback and look forward to working with you on this project.

Project Plan – SOW (L+M 2nd Floor)

DELIVERABLES

DATE (2018)

1/3 PAYMENT DUE TO RETAIN TEAM AND INITIATE PROCESS

Needs Assessment / Concept Design / Curatorial Services

- | | |
|--|-----------|
| 1. Picture That (PT) sends Client a Project Design Form to obtain information about the facility and art requirements. | 27-Mar-18 |
| 2. PT schedules a walkthrough of facility to confirm floorplans and discuss results from the Project Design Form. | 14-Apr-18 |
| 3. PT curates art selections and presents an initial Proposal reflective of art themes specified in #1 and #2 above. | 18-May-18 |
| 4. PT meets with Client to review initial Art Proposal, narrow selections, confirm project scope and timeline. | 22-May-18 |
| 5. Client approves budget, provides PO# and forwards 1/3 deposit to officially begin engagement. | 5-Jul-18 |

Art Consulting/Advisory Services / Concept Design

- | | |
|---|------------------|
| 1. Based on feedback from initial Proposal review, PT engages in additional research to fine tune art selections if required. | 23-May-18 |
| 2. PT presents a revised Art Selections Proposal with 2 nd round selections for feedback if necessary. | 23-May-18 |
| 3. Client finalize art selections and confirms art placement locations as this is required to determine final sizes. | 07-Jun-18 |
| 4. PT presents a quote for approved art selections keeping within previously established budget. | 21-Jun-18 |
| 5. Client approves art selections and gives approval to begin procurement process. | 29-Jun-18 |
| 6. PT presents framing/installation options taking into consideration interior décor, facility standards, etc. | 20-Jun-18 |
| 7. Client approves framing selections and gives approval to begin procurement process. | Delayed |

1/3 PAYMENT DUE TO PROCURE THE ARTWORK

Acquisition of Artwork

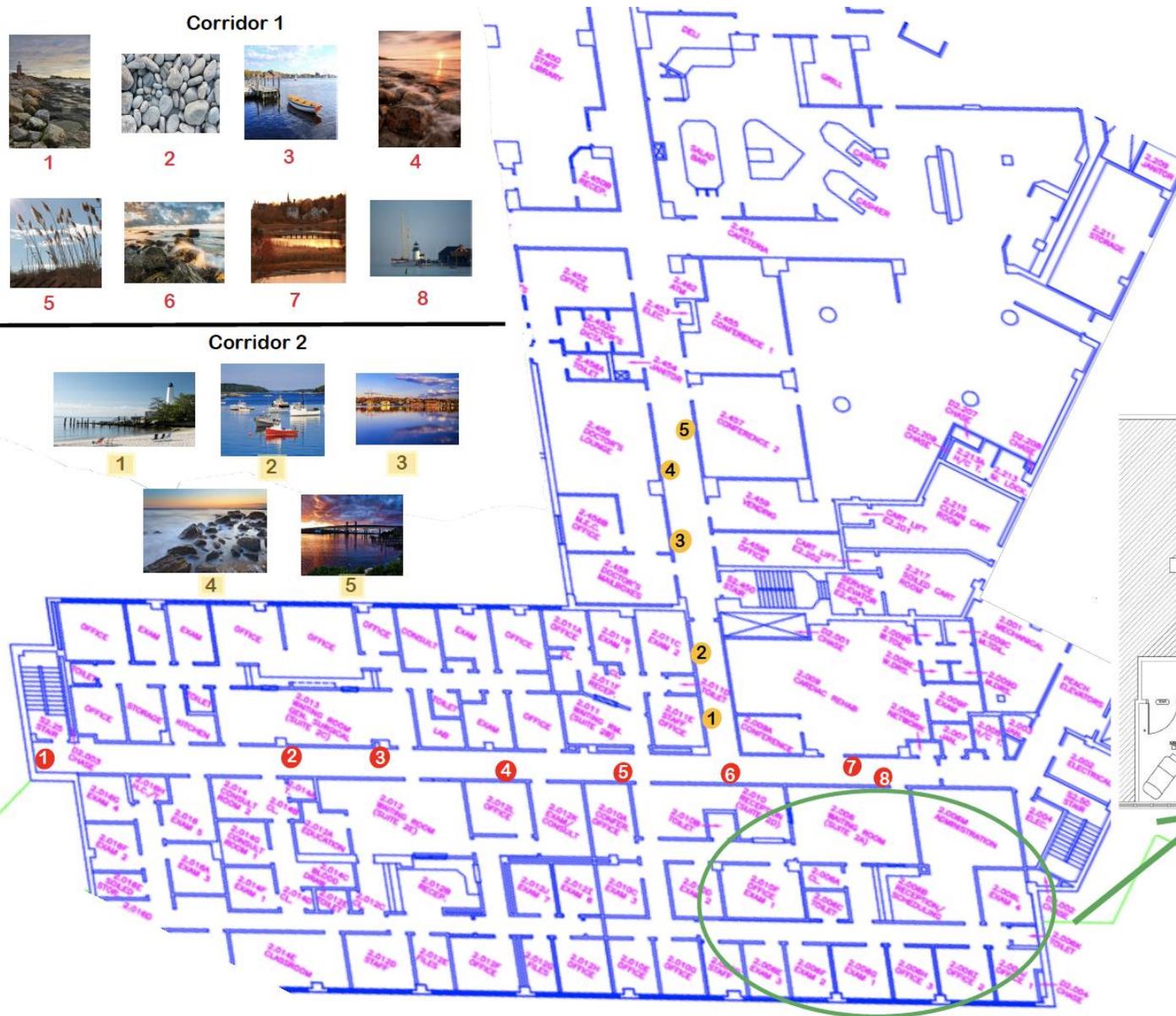
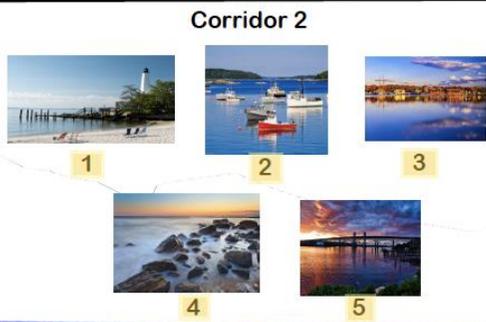
- | | |
|--|------------------|
| 1. PT procures artwork and/or oversees creation of commissioned work where applicable. | 29-Jun-18 |
| 2. PT procures framing materials and frames the art upon receipt from suppliers (i.e. artists, galleries,) | Delayed |

Transportation, Delivery and Installation Services

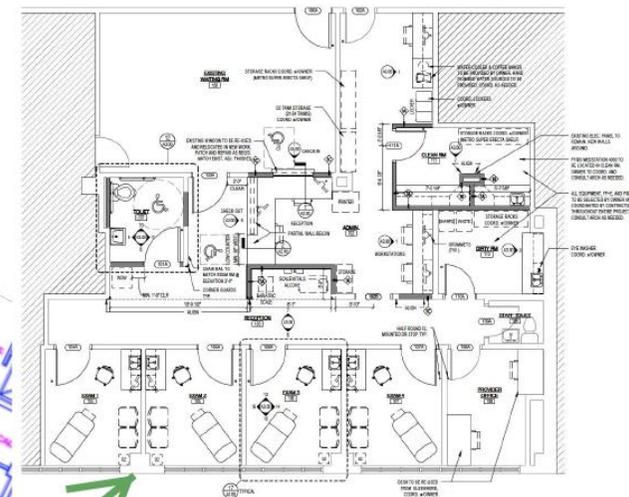
- | | |
|---|--------------------------|
| 1. PT confirms delivery, art placement and installation schedule. | 0-0-0 |
| 2. PT delivers art, places art and conducts walkthrough to confirm art placement prior to installation. | ~4 wks after procurement |
| 3. PT installs art (preferably the same day as #2 above, immediately after art placement is confirmed). | 0-0-0 |
| 4. PT conduct final walkthrough with client to obtain approval on installation. | 0-0-0 |

1/3 PAYMENT DUE AFTER ART INSTALLATION COMPLETE AND FINAL CLIENT SIGN-OFF

Art Placement Plan – L +M – 2nd Floor



Color	Placement	Total
●	Corridor One	8
●	Corridor Two	5
●	Pulmonary Suite	0
	Total	13

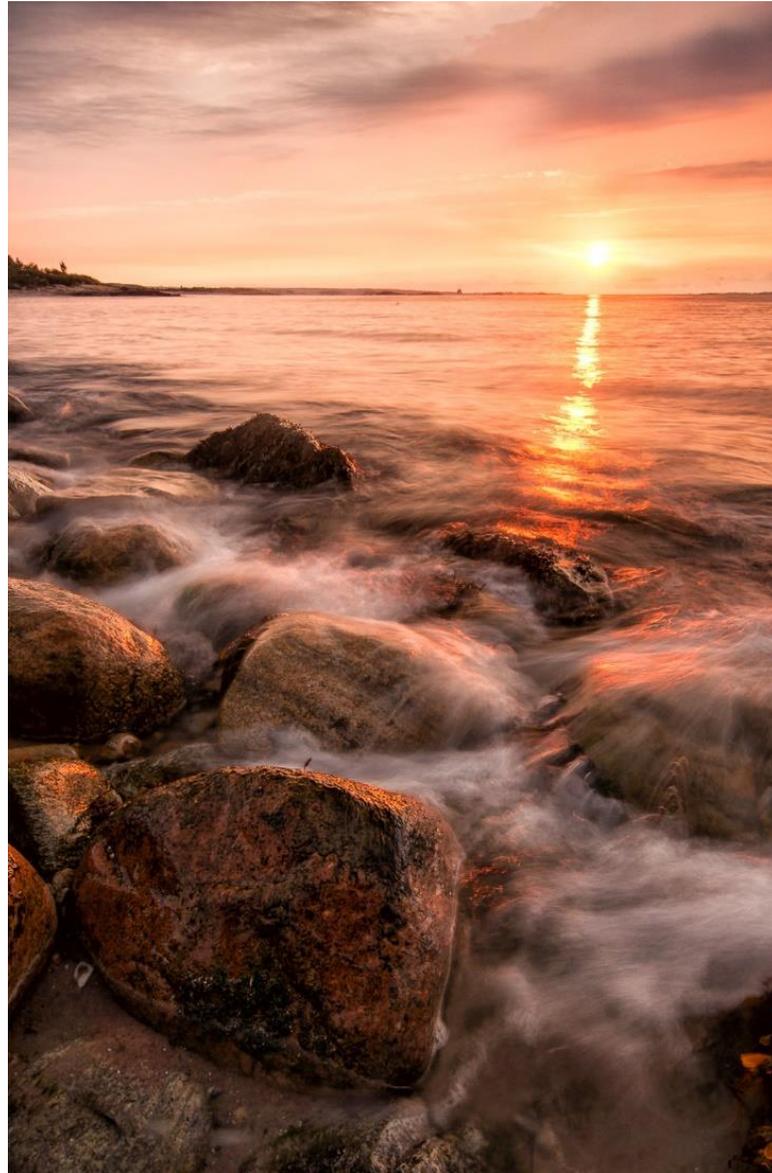


All materials within this proposal are copyright 2018 Picture That Art Consultants and may not be reproduced without permission.

Picture That
ART CONSULTANTS
203-977-8203
www.picturethatart.com
6/7/2018, 11:30 AM

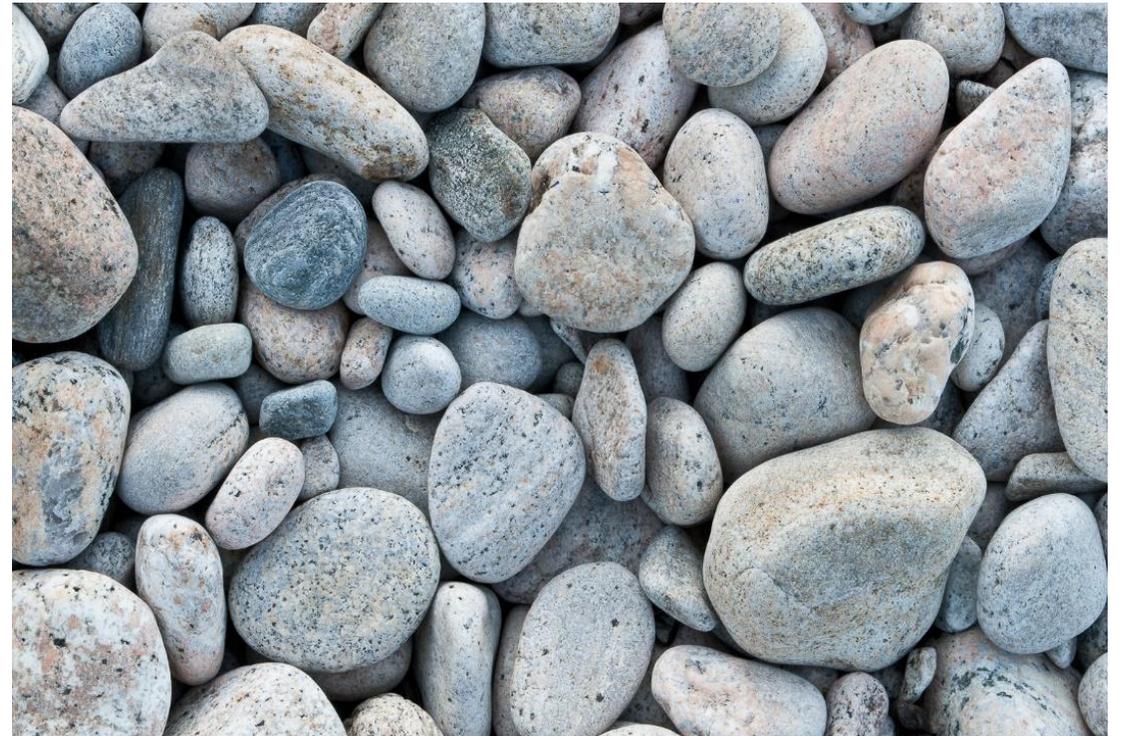
LAWRENCE & MEMORIAL HOSPITAL
365 MONTAUK AVENUE
NEW LONDON, CT 06320
SECOND FLOOR
*art placement view

Corridor 1



1

J.G Coleman, Wolcott, CT
Eolia Daybreak, 2012/2018
Harkness State Park, Waterford, CT



2

J.G Coleman, Wolcott, CT
Smooth, 2011/2018
Bluff Point, Groton, CT

Corridor 1



3

Jennifer Sullivan, New London. CT
Summer Noon, 2016, Photography, Harkness
Memorial State Park, Waterford, CT



4

J.G. Coleman, Wolcott, CT
Dawn Over the Last Light 2012/2018
Avery Point Lighthouse Groton, CT

Corridor 1



5
Shunyufan
Mystic Seaport



6
J.G. Coleman, Wolcott, CT
Vital Tides I, 2013/2018
Bluff Point, Groton, CT

Corridor 1



7
Shunyfan
Nature: Sunset, New London



8
Kapshun
New London Lighthouse
"Filtering Through"

Corridor 2



1
Aimintang
Chairs on Beach
with New London Harbor Lighthouse



2
Ellen Rooney
Lobster Boats in
Stonington Harbor

Corridor 2



3
Mystic Seaport



4
Meigs Point Hammonasset Beach

Corridor 2



5

**Lee Palombom, New London, CT
Sunset on New London and
Groton Bridge, 2017, Metal,
Groton, CT**

Contact Us

Picture That, LLC

Soundview Plaza
1266 East Main Street, Suite 700R
Stamford, CT 06902

75 Arlington Street, Suite 500
Boston, Massachusetts 02116
Phone: 203-977-8203



General Inquiries

fineart@picture-that.com
www.picturethatart.com

