Picture That
ART CONSULTANTS

COMPLIMENTARY Customized Art Proposals make it easy for you to select ART!

To receive our Customized Art Proposal, simply fill out this Picture That LLC Project Design Form. This form provides key information that will enable our design staff to create a Customized Art Proposal containing suggested artwork framed specifically for your requirements. We look forward to working with you and thanks in advance for your business.

1. **Client Information:**

Name: ___Kimberly A. Kalajainen, VP Operations___   Organization: _Lawrence + Memorial Hospital___

Address: _____399 Montauk Ave_____

City: New London_____   State: CT _____   Zip: ___06320_____

Phone: __(410) 348-3629_____   Fax: _____

Email: ___Kimberly.Kalajainen@LMHosp.org____   Website: _____www.lmhospital.org_____

2. **Type of Business:**

☑ Healthcare	☐ Financial	☐ Real Estate
☐ Hospitality	☐ Technology/Digital Media	☐ Sports
☐ Entertainment	☐ Education	☐ Manufacturing

☐ Professional (Lawyer, Doctor, Accountant, other)_____

☐ Government (tell us which branch or agency) _____

☐ Other (please specify) _____

3. **Tell us about the types of art that might be of interest (check all boxes that apply).**

Media:

☐ Original Art	☐ Posters	☐ Mural
☐ Limited Edition Prints	☐ Photography	☐ Commissioned Portrait
☐ Giclee Prints	☐ Sculpture	

Substrate:

☐ Paper	☐ Canvas	☐ Wood	☐ Aluminum

Categories of Art:

☐ Wellness/Fitness/Health	☑ Cityscape		☐ Cultural Art	
☐ Motivational/Inspirational	☑ Local	☐ National	☐ Women	
☐ Museum Prints	☐ Regional	☐ International	☐ African Diaspora	
☐ National Elements/Historical Landmarks	☑ Landscape		☐ American Indian	
☐ Patriotic/Military	☑ Local	☐ National	☐ Alaskan/Hawaiian	
☐ Sustainable/Environment Friendly	☐ Regional	☐ International	☐ Asian/Middle Eastern	
☐ Famous Persons	☑ Seascape		☐ Hispanic/Latino	
☐ Architecture	☑ Local	☐ National	☐ Veterans	
☐ Abstract	☐ Regional	☐ International	☐ GLBT	
☐ Botanical/Floral			☐ Southwest American	
☐ Food/Farm to Table			☐ Other	

_____

_____

4. **Describe the décor in your Environment:**

☐ Traditional
☐ Transitional
☐ Modern

5. **Furniture Finishes:** For each area that will need art, please tell us the furniture finish in each area. If you know the furniture manufacturer and finish number, please include this information.

	Cherry	Mahogany	Oak	Maple	Natural	Metal	Other
Lobby	☐	☐	☐	☐	☐	☐	☐
Reception	☐	☐	☐	☐	☐	☐	☐
General Offices	☐	☐	☐	☐	☐	☐	☐
Executive Offices	☐	☐	☐	☐	☐	☐	☐
Conference Room	☐	☐	☐	☐	☐	☐	☐
Waiting Room	☐	☐	☐	☐	☐	☐	☐
Patient Room	☐	☐	☐	☐	☐	☐	☐
Infusion Room	☐	☐	☐	☐	☐	☐	☐
Dining Area	☐	☐	☐	☐	☐	☐	☐

6. **We need to know colors and finishes**. Which of the following are available?

☐ Samples of colors/finishes
☐ Color board
☐ Spreadsheet of manufacturers, item numbers, descriptions and locations

7. **Tell us about the layout of your space**.

☐ I am emailing/faxing a floor plan   ☐ Space and/or art size limitations : _____
   (Acceptable formats: CAD, PDF, JPEG, hand drawn)   _____
☐ I am mailing a floor plan/blueprint   _____

8. **What is the scope of your project?**

☐ New Construction   ☐ Minor Renovation
☐ Major Renovation   ☐ Small Spruce Up

9. **Do you have a geographical preference for artists?**

☐ Local   ☐ Regional   ☐ National   ☐ International

10. What additional information do you feel would be important for us to know?

Thank you. We look forward to working on this project with you!

Soundview Plaza, 1266 East Main Street, Suite 700R, Stamford, CT 06902   P: 203-977-8203   F: 203-274-8817   www.picturethatart.com   fineart@picture-that.com

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11. **Sample Budget Template**

	Description	Amount
1	Artwork	$0.00
2	Framing	$0.00
	Sub-total Artwork	$0.00
3	Transportation / Delivery	$0.00
4	Art Installation	$0.00
5	Art Consulting Fees	$0.00
6	Insurance*	$0.00
7	Storage*	$0.00
8	Reimbursable Expenses / Administration*	$0.00
	GRAND TOTAL	$0.00
	Optional	

Reimbursable Expenses Include:

1. Travel
2. Lodging
3. Telephone
4. Blueprints / Floorplans
5. Documents
6. Photocopies
7. Postage
8. Freight
9. Sub-Contractors
10. Ten % of reimbursable expenses

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