

# Picture That

## CONSULTANTS

### Company Overview

Picture That LLC is a management consulting firm, established in 2002. Our products and services include: Fine Art Appraisals, Art Collection Management, Curatorial Services, Soft Copy Publications, Custom Framing, Art Work, Art Inventorying & Cataloging, Risk Management and Art Insurance Consulting.

Industries we serve include corporations, healthcare organizations, and academic institutions with a focus on Historically Black Colleges & Institutions (HBCUs).

Our extended team of art professionals include: Appraisers, Interior Designers, Registrars, Insurance Brokers, Risk Managers, Conservationists, Framers, and Installers. Our global network of artists include both established and emerging artists representative of diverse international cultures around the world.

The New Risk Management division supports CEOs, CFOs, In-House Counsel and Management's efforts to protect their organizations assets. We leverage the expertise of a diverse global network of consultants, lawyers, accountants & insurance brokers.

### Core Competencies

#### Fine Art Consulting

- Art Selection & Placement
- Art Collection Systems Management
- Curatorial Services

#### Art Appraisal

- Insurance (Inventory, Damage, Loss)
- Charitable Donation (Non-Cash Charitable Contributions)
- Estate Valuation (With or Without Surviving Spouse)
- Resale
- Financial Planning

#### Art Insurance & Risk Management

- Risk Identification & Analysis
- Risk Control
- Risk Financing
- Preservation
- Insurance Consulting
- Legacy & Estate Planning

#### Multicultural Education & Training

- HBCU Art Collection Tours
- Customized Cultural Keepsakes for Events
- "Museum & Mocktails" Art Education Series
- Art Featuring Diverse Communities
- Raising Multicultural Awareness
- Building Cross-Cultural Competence

### Representative List of Clients

#### HEALTHCARE

- Yale New Haven Health
- Trinity Health of New England
- Partners Healthcare

#### PROFESSIONAL SERVICES

- Deloitte
- Day Pitney LLP
- Thompson Hospitality

#### NON-PROFIT

- Patent Quality Education Foundation
- Nellie Mae Education Foundation
- YWCA
- Urban League

#### FINANCIAL SERVICES

- American Express
- Goldman Sachs
- UBS

#### ACADEMIC INSTITUTIONS

- Middle Tennessee State University
- Huston-Tillotson University
- Sacred Heart University

#### CORPORATIONS

- Diageo
- SiriusXM
- Travelers

### Company Data

- Dun & Bradstreet ID: 09-292-0086
- CT Registration: 1985373000
- EIN: 06-1615950
- CAGE: 7FRV5

### NAICS Codes

- 541430 – Commercial Art & Graphic Design Services
- 453920 - Art Dealers
- 541410 – Interior Design Services
- 711410 – Agents and Managers for Artists
- 541990 – All Other Professional, Scientific, and Technical
- 541720 – Historical Cultural Research
- 923110 – Arts and Cultural Program Development
- 524210 – Insurance Agencies and Brokerages
- 524298 – All other Insurance Related Activities
- 611430 – Professional & Management Development Training

### Certifications

#### (M/WBE) Certified Minority & Woman Supplier

- National Minority Supplier Development Council
- Women's Business Enterprise National Council
- State of Connecticut – Dept. of Administrative Services
- New York State - Empire State Development
- NYC Department of Small Business Services
- The Port Authority of New York and New Jersey
- Massachusetts Gaming Commission
- Massachusetts Supplier Diversity
- System for Award Management (SAM) – Federal

#### Fine Art Appraiser Qualifications

- Accredited Member - Appraisers Association of America
- USPAP Certified

#### Social Media

[Linkedin.com/in/valeriecooper](https://www.linkedin.com/in/valeriecooper)  
[Facebook.com/PictureThatArt](https://www.facebook.com/PictureThatArt)  
[@picturethatllc](https://www.instagram.com/picturethatllc)

